

Live Streaming Offers

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Features of the offers

Live Streaming «Basic»

1'500.– CHF excl. VAT

- 2 Hours of Live Streaming
- 2 Cameras (one operated, one static)
- 2 Microphone systems at choice
- 1 Cameraman/director in personal union
- Simple technical clarifications and planning
- Any streaming or conferencing platform usable
- Support for setting up streaming if necessary
- On request small test run from the office
- Your laptop as another image source, e.g. with presentations
- Set up, rehearsal and test run on site, approx. 2h
- Equipment (camera, light, sound, direction)
- Travel time, total 2h incl.
- Mobility costs

Live Streaming «Branding»

3'000.– CHF excl. VAT

- 3 Hours of Live Streaming
- 2 Cameras (one operated, one static)
- 4 Microphone systems at choice
- 1 Cameraman/director in personal union
- Simple technical clarifications and planning
- Advanced visual design options
- Animated lower thirds adapted to your corporate design
- Or take over existing templates from your company
- Your logo as Station ID in the image
- Importing films or other media directly from the control room
- Streaming recording included
- Any streaming or conferencing platform usable
- Support for setting up streaming if necessary
- On request small test run from the office
- Your laptop as another image source, e.g. with presentations
- Set up, rehearsal and test run on site, approx. 3h
- Equipment (camera, light, sound, direction)
- Travel time, total 2h incl.
- Mobility costs

Common features of the offerings – Technical

Streaming service

- Option 1: You have an account with the platform. You set up the event on your own. If you have any questions, I am at your disposal. The streaming is done with your or my laptop.
e.g. via Microsoft Teams, Zoom, Youtube or similar.
- Option 2: I provide a stream via my Vimeo or Youtube channel. I can also offer interactive conferences via Google Meet. It then all runs via my computer.

Laptop as image source

- Use PowerPoint or other media in the livestream
- Your device must have an HDMI output
- Smartphones can be integrated via Google Chromecast or Apple Airplay
- Long HDMI cables will be provided by me
- I can duplicate the signal from the laptop to also be shown on TVs and beamers in the room (up to 3 additional devices).

Cameras

- Two identical cameras with interchangeable lenses
- One is operated, one is static
- Both are on a tripod
- Quality FullHD (1920x1080 pixels)
- Lenses suitable for your event

Microphones

- Lavalier microphones, handheld microphones, tripod/tablet/telescopic rod
- All work with radio transmission
- Microphones are designed for streaming only and not for on-site sound system

LED light

- A large 100W LED area light for soft shadows and wider stages
- Color temperature adjustable from 3200-5600K for optimal match to existing room lighting

Commonalities of the offers – Organizational

A director/cameraman in personal union

- Thanks to a compact control room setup, the camera and video direction can be operated in parallel
- Up to four microphones can be operated reliably
- More microphones can be used with a separate audio mixer and, depending on complexity, may require an additional sound technician

Travel time

- Two hours total travel time planned for round trip including mobility costs
- From my office using the fastest available transportation at the scheduled travel time for the outbound trip.

Project preparations

- Planning of the event from the technical point of view with you
- Virtual tour of the event location
- Support in setting up the streaming on the platform
- Or providing the streaming link for the viewers

Setup of the equipment on site

- Technical test run before the event
- Brief rehearsal with speakers for sound and visuals and transitions

Options

Service	Comment	Amount	Unit
Advanced technical planning and consulting	e.g. for the integration of external speakers, adjustment to new software or larger and more complex setups	140	Per hour
Consulting on the dramaturgy and structure of the streaming		140	Per hour
Detailed clarifications with the event location for larger and more complex setups	e.g. an inspection on site, planning of the technology	140	Per hour
On-site or virtual rehearsals		140	Per hour
Preproduction of films (excl. equipment)		140	Per hour
Additional travel time including mobility costs		140	Per hour
On-site recording of the stream in high quality	FullHD, data transfer and easy cutting	280	Per stream
Recording of the individual cameras	FullHD, data transfer of the original files	140	per camera and stream
Microphone	clip-on microphone, hand microphone, stand microphone	50	per piece and day
Audio mixer 12-channel	Necessary from 4 microphones or for more complex setups. Including the previous configuration of the device.	150	per piece and day

Service	Comment	Amount	Unit
Recording of all tracks of the audio mixer	There is a separate audio file for each audio track	140	Per stream
Static video camera		150	per piece and day
Cameraman	Personnel costs, 2h streaming, 2h present for set-up and rehearsal, incl. 2h travel time.	720	120 CHF for each additional hour
Sound engineer	Personnel costs, 2h streaming, 2h present for set-up and rehearsal, incl. 2h travel time.	600	100 CHF for each additional hour
Video direction laptop and software	Required for advanced picture-in-picture functions, graphic elements or connecting external speakers	140	Per day
Prepare graphic elements (belly bands, logos, station ID, video inserts)		350	For up to 3h of streaming, 140 CHF for each additional streaming hour started.
Connect external speaker	Briefing and rehearsal with speakers in advance Setting up the software	280	Per speaker and day
Two additional 100W LED lamps	Colour temperature adjustable from 3200-5600K	150	Per day
Teleprompter	Hardware: Small screen close to the camera, own laptop for operation. The texts are also prepared and loaded in advance.	280	Per day
Basicequipment	Two cameras, two microphones, video mixer, 100W lamp	300	Per day

Service	Comment	Amount	Unit
Simple preparation of the streaming recording	Cut out breaks, insert intro and credits, show names and functions of people, according to your corporate design or based on it, mix sound	420	For 3h, 140 CHF for each additional hour of streaming
Film editing of trailers or individual clips according to expenditure	Insert intro and credits, show names and functions of people, according to your corporate design or based on it, mix sound	140	Per hour

Comments

All amounts are exclusive 7.7% VAT unless otherwise stated.

You want an option that does not yet exist? Ask me and I will design it for you.

Based on your enquiry and initial discussions, I will send you an offer with a fixed price for the project.